

Multimedia and Graphic Arts

SuniTAFE offers diploma courses for students seeking to develop the creative skills essential for a career in the graphic design industry. These courses equip students with practical skills and knowledge in the areas of design, finished art, photography and electronic design. Qualifications in this area can lead to careers in the fields of advertising and promotion, production, and pre-press reprographics. On successful completion of the Diploma of Graphic Design, students are eligible for entry into a Bachelor of Graphic Design course.

Diploma of Graphic Design CRICOS Code - 064858J

This course provides training in manual and electronic design, photography, sustainable practices and working with others.

Duration	2 years	Course Structure	
IELTS Score Required	5.5	CUFSAF01B	Follow health, safety and security procedures
Entrance Requirements	Year 12 or country equivalent. All prospective students must attend an interview session where they will be required to present a folio of recent artwork.	CUVCRS04A	Produce technical drawings
Total Course Fee	A\$19,935	CUVCRS16A	Prepare text and graphic files for print processing
Additional Fees	Nil	CUVDSP02A	Develop self as designer
Study Mode	Full time.	CUVVSP12A	Produce digital images
Employment Opportunities	The course is aimed at students who wish to specialise in areas of the graphic design industry. Job opportunities include: <ul style="list-style-type: none"> • Graphics designer • Graphics artist • Prepress layout designer • Print publisher • Sign designer • Web designer 	ICPPP252B	Output images
Assessment	Progressive assignments are undertaken throughout each semester. Overall assessment is by folio submission at the conclusion of each semester.	CUVVSP45B	Produce prints
	University Pathway This course has a University Pathway. See page 39 for further information.	VPAU010	Analyse and implement sustainable work practices
		VPAU012	Use advanced drawing techniques to represent and communicate concepts
		VPAU013	Apply the elements and principles of design
		VPAU014	Manage creative and professional self
		VPAU054	Produce a concept from a given brief
		VPAU249	Produce and create graphics in response to a brief
		BSBSBM403A	Promote the business
		CUSADM09A	Address legal and administrative requirements
		CUVPHI06A	Plan and carry out image capture in response to a brief
		ICPMM65DA	Create web pages with multimedia
		VPAU011	Apply research and critical analysis to inform artistic and design practice
		VPAU015	Plan and implement a project in the workplace
		VPAU050	Produce typography in response to a brief
		VPAU051	Create page layouts in response to a brief
		VPAU053	Produce and scan complex digital images for reproduction
		VPAU055	Produce artwork from concept to finished art stage
		VPAU056	Create design concepts from a brief to produce 2-dimensional artwork to finished art stage
		VPAU057	Create design concepts from a brief to produce 3-dimensional artwork to finished art stage
		VPAU058	Produce files for multimedia production and display